



# Community Consulting Teams | Boston

bringing MBA business expertise to Boston area nonprofits since 1990

September 2018

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## Volunteer Application Deadline is October 27 *Please help us with outreach*

Encourage your MBA alumni friends to volunteer for the 2019 CCT project cycle! The application deadline is October 27.

*If you are considering volunteering for the first time*, check out the [volunteer section](#) of our website for information on the volunteer experience and application process.

*If you are a returning volunteer*, you will receive an email from CCT requesting that you indicate your availability and update your information. Or click [here](#) to get started.

Email [volunteer@cctboston.org](mailto:volunteer@cctboston.org) with any questions.

## Information Sessions for Prospective Volunteers



Please join us to learn more about volunteering with CCT at our Volunteer Information Sessions this fall. Appetizers served and cash bar.

Wednesday, October 10, 6:30 - 8:30 p.m.  
Lir on Boylston in Boston

Thursday, October 18, 6:30 - 8:00 p.m.  
Roger's Pub & Grille at Babson College in Wellesley

[Click](#) for further information and to RSVP.

## June 2018 Wrap-Up Event Celebrates Project Team Impact



On June 13, approximately 100 volunteers, clients and special guests attended the CCT 2018 Wrap-Up Celebration at The Nonprofit Center in Boston. Clients praised their respective CCT project teams for delivering invaluable business intelligence and strategic guidance. They shared examples of CCT impact - some immediate, others anticipated. In their own words, here are some of the testimonials clients delivered at the Celebration event:

"When you're in direct service, it's easy to be looking down, to focus on what you are doing day to day to day. The greatest gift was the emotional experience, having a group of really, really smart people work very hard and reflect back to you what you're doing, in a way that was useful, tangible, but also gave you that sense of emotional release, just to breathe."

-Anne Clark, Founding Teacher and Headmaster, Boston Arts Academy

"Our challenge to our CCT team was very specific - it was to help us understand and bring into the black, a program that had been chronically running in the red. I am proud to say that, last night, our board voted in our FY19 budget, and that column is in the black... We gained tools for thinking that we'll be able to carry with us and make a much stronger foundation for the work we do."

-Abigail Norman, Executive Director, The Eliot School

"I really feel at this point, we are more than consultants and clients, you are part of the Fuller family ... and we hope that we see you around a lot because it has been a real pleasure, the whole experience has been just great and we can't thank you enough."

-Denise Lebica, Director, Fuller Craft Museum

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## CCT Board Welcomes Four New Members

Lyndon Braun, Business School Relations Chair

Amy Casher, Client Development Co-Chair

Lisa Coney, Governance & Nominating Chair

Sarah Aspinwall, Project Management, Co-Chair

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## Volunteer Profile - Amy Casher

**Current CCT Role:** Board Member, Client Development Committee Co-Chair

**Volunteer Since:** 2006

**MBA:** Yale School of Management

**First CCT Project:** ImprovBoston. It was a Growth/Expansion project,

focused on their corporate training business.

### **How Did You Discover CCT?**

I first learned about CCT through the Yale SOM alumni network. While I had done both for-profit and nonprofit strategy consulting professionally, I was seeking ways to use my MBA skills to give back to the community in a meaningful way. I attended a CCT information session in Boston, and the rest is history.



**Describe Your CCT Experience:** I have just completed my seventh CCT project over a span of 12 years. In addition to leading and working on teams, I have also enjoyed working on the Client Development Committee, now as Co-Chair, recruiting and educating clients about CCT, helping to select which organizations will receive our pro bono consulting services, and nurturing client relationships over the long term.

In addition to the richly rewarding experience of giving something back to my community, I love the diversity of organizations and strategic issues I have been fortunate to work on through CCT. I have worked with organizations across many nonprofit sectors, including healthcare, the environment, education, and arts and culture, tackling issues like growth/expansion, corporate partnerships, strategic planning, and marketing.

Being a CCT volunteer has given me exposure to tremendous learning and personal growth opportunities. For one project, I had the opportunity to interview the Chief Marketing Officers and Executive Directors of world class art museums, garnering best practices in museum marketing. For another project, I spoke with Boston Public School teachers and administrators about their fifth graders' experience using boat building as a tool for improved SEL (Social Emotional Learning) and STEM (Science, Technology, Engineering and Math) learning. There is never a dull CCT project!

I have also met and worked alongside countless smart, fun, and passionate people both on the volunteer side and the client side. I can't think of a better way to spend my volunteer time, tapping into my MBA skills, amplifying the important work of Boston-area non-profit, and getting to know some great, like-minded people.

**What Don't We Know About You?** I am a professional jeweler, and had the honor of making a pin for Madeleine Albright in 2013, as part of an award she was given by a nonprofit organization that was my first client as an independent strategy consultant, starting in 2004. It's not often that my passion for nonprofits and jewelry overlap in such a wonderful way!

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