



# Community Consulting Teams | Boston

bringing MBA business expertise to Boston area nonprofits since 1990

January 2017

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## Important Date

**January 21:**

All Client Event 12-3pm



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## Community Consulting Teams | Boston



## All Client Event at the NERD Center - Jan 21

Welcome 2017 Clients and Volunteers!

This year's launch event for 2017 clients and volunteers will be held on Saturday, January 21 from noon to 3pm at the Microsoft NERD Center at One Memorial Drive, Cambridge on the first floor. Attendees will receive invitations by evite.



### Agenda

- 11-noon** (optional) - CCT tech training for volunteers
- 12-12:30** - Light lunch, mingling, school photos
- 12:30-1:30** - CCT overview and Clients' presentations
- 1:30-3:00** - Breakout sessions for teams

Attendees should bring photo ID. Parking is available under the NERD Center; public transport - Red Line to Kendall/MIT stop.

## 2017 Consulting Grants Awarded to Eleven Boston-Area Nonprofit Organizations

*\*indicates returning CCT client*

### Charles River Conservancy\* (Cambridge)

Project Type: Operations/Financial Modeling

The Charles River Conservancy is dedicated to the stewardship, renewal, and enhancement of the urban park lands along the Charles River, for the enjoyment of all.

[www.thecharles.org](http://www.thecharles.org)

### Children's HealthWatch\* (Boston)

Project Type: Expansion/Growth

Children's HealthWatch seeks to improve the health and development of young children by informing policies that address and alleviate economic hardships.  
[childrenshealthwatch.org](http://childrenshealthwatch.org)

**Community Boat Building** (Boston)

Project Type: Expansion/Growth

Community Boat Building's mission is to bring real world experience and academic skills together to build not only a seaworthy boat, but also excitement for learning among low-income elementary school students in Boston Public Schools.  
[communityboatbuilding.org](http://communityboatbuilding.org)

**EVkids\*** (Boston)

Project Type: Expansion/Growth

EVkids empowers inner-city Boston youth with the skills and confidence needed to realize their potential.

[www.evkids.org](http://www.evkids.org)



**Hospitality Homes** (Boston)

Project Type: Expansion/Growth

Hospitality Homes provides a home-away-from-home to families of patients seeking care at Boston-area healthcare centers. Volunteer hosts offer no-cost, short-term housing in their private homes, giving families both financial and emotional relief.

[hosp.org](http://hosp.org)

**Household Goods\*** (Acton)

Project Type:

Operations/Organizational Design  
Household Goods provides a full range of donated furniture and household items, free of charge to help people in need make a home.

[householdgoods.org](http://householdgoods.org)



**Old North Foundation** (Boston)

Project Type: Marketing

The Old North Foundation promotes values of freedom, liberty, and civic engagement through the interpretation and preservation of the Old North Church, an enduring symbol of American independence.

[oldnorth.com](http://oldnorth.com)

**Neurofibromatosis Northeast** (Burlington)

Project Type: Expansion/Growth

The mission of Neurofibromatosis Northeast is to find a treatment and the cure for neurofibromatosis, a neurological genetic disorder that can cause tumors to form on nerves anywhere in or on the body.

[nfincne.org](http://nfincne.org)

**Resilient Coders** (Boston)

Project Type: Marketing

Resilient Coders teaches disadvantaged youth how to code as a way to align them with a well-paying career path.

[www.resilientcoders.org](http://www.resilientcoders.org)

**Samaritans** (Boston)

Project Type: Marketing Strategy

The Samaritans work to reduce the incidence of suicide by alleviating despair, isolation, distress, and suicidal feelings among individuals in our community; to educate the public about suicide prevention; and to reduce the stigma associated with suicide.

[samaritanshope.org](http://samaritanshope.org)

## **St. Boniface Haiti Foundation** (Newton)

Project Type: Branding/Marketing

St. Boniface Haiti Foundation is dedicated to providing essential health services to the people of Southern Haiti, especially the most vulnerable.

[haitihealth.org](http://haitihealth.org)

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## **Volunteer Profile - Carol Krauss**

### **Current CCT Role:**

Advancement Chair

### **Volunteer Since:** 2009

### **How She Discovered CCT:**

Carol Krauss responded to an e-mail from her alma mater, Tuck School at Dartmouth, about a small all-volunteer nonprofit that did consulting for other Boston nonprofits. Having worked in management consulting before business school and then afterwards for Arthur D. Little, this seemed like a natural fit.



**First CCT Project:** In her first project in 2009 for NEADS Dogs for Deaf and Disabled Americans, she connected so much with the organization that she became a long-term volunteer Weekend Puppy Raiser raising two dogs for veterans with PTSD.

**CCT Experience:** She then served as PM for The Philanthropic Initiative, joined the CCT Board in charge of Project Management, and ultimately served as Board Co-Chair for four years. Currently, Carol is in her final year of Board service and is in charge of CCT's Development efforts, which are critically important to long-term sustainability. She is also sponsoring this year's project for Household Goods.

Apart from the projects she has served on, she is most proud of the accomplishments of the Board during her time in charge, including seeing Project Management become more systematized and recognized, instituting the Annual Appeal drive which funds the whole organization, and spearheading the effort to invest in a CRM system.

### **What You May Not Know About Carol:**

Carol is heavily committed to philanthropic causes including Social Venture Partners Boston, where she has served on the Investment Committee for five years, and she is President of a small foundation that supports tools, training, and skills for those looking to become independent and self-sufficient.

When she is not applying her business acumen, she is using the creative side of her brain as a fine art photographer. For the past 20 years, she has maintained a studio at the Umbrella in Concord for teaching, creating, coaching, shooting, marketing, and consulting. Check her out at [www.carolkrauss.com](http://www.carolkrauss.com).

Carol is also an avid single sculler keeping boats on the Charles River at Community Rowing and at her lake house in NH. She can be found almost any day in the warmer temps somewhere on the water sculling into the sunset.



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