



Community Consulting Teams | Boston

CCT 2013 ANNUAL REPORT

Welcome to the first Annual Report of Community Consulting Teams of Boston. We would like to inform you about the recent years' projects and hope to excite you to spread the word about our services and opportunities!

Our 2013 Clients



Massachusetts Horticultural Society

From the Desk of the Co-Chairs of the CCT Boston Board of Directors:

Community Consulting Teams (CCT) was founded in 1990 by a Stanford alumnus who wanted to provide an opportunity for fellow MBAs to use their business expertise to assist Boston-area nonprofits. He invited his fellow alumni, plus their associates from other leading business schools, to join a volunteer consulting team for a client project. The organization they assisted was impressed; they spread the word and the idea took off.

Today CCT Boston is a community of over 400 volunteers from over 30 different graduate business schools. Our primary schools are Tuck, Wharton, Sloan, Kellogg, and Yale, but we also have volunteers from other top-tier schools. Most members are active in direct client project work, while others help run our organization. Since its inception, CCT has assisted over 140 Boston-area non-

profits to address their most pressing business challenges. CCT Boston remains an all-volunteer organization with no paid staff. We depend on the generosity of our volunteers to give both time and money to support our work for the Boston community.

In 2013, over 80 volunteers served on projects for 12 Boston-area nonprofit clients contributing more than 10,000 hours of work with a value in excess of \$1 million—on a CCT Boston budget of less than \$10,000. This is truly a gift they have given to their community. **The Board of CCT Boston and our 2013 clients are extremely grateful for the dedication and generosity of our volunteers who give their time, their expertise, and their passion to these projects.**

Sincerely,
Carol Krauss and
Carolyn McGuire

What Our Clients Are Saying About CCT

The Genesis Fund

The Genesis Fund supports families of children born with complex birth defects with several diverse programs serving different constituencies. They needed a better way of communicating their mission and services to all families and children in a clear and compassionate manner. The CCT team helped management simplify their message and gave them a carefully crafted plan to explain their message to different constituency groups in a variety of media.

“They gave us a marketing program that was doable... simplified and got to the point of what we are about and how to succinctly and convincingly communicate it... an ongoing transformative experience.”

Erica D’Agostino, Executive Director,
The Genesis Fund, and Matthew
Hoffman, Board Chair (pictured below)



Emerson Umbrella

Emerson Umbrella enriches lives through the arts and is rapidly expanding its Performing Arts program. It asked the CCT team for an in-depth market research analysis of the prospective audience. The team not only surveyed 4000 potential customers but also researched comparative best practices all the while proving that they could both work hard and have fun.

“The recommendations are not in a drawer; they are on the wall.”

Jerry Wedge, Executive Director,
Emerson Umbrella



Andrew Haggard (PM), Carolyn Zern, Celia Chase, Kristin Zecca (CWE), Kristen Balderston, James Tenner, Lisa Howe. Mate Converse (PM) and Susan Rittscher, CWE, not pictured.

Center for Women & Enterprise

CWE Boston empowers women to become economically self-sufficient and prosper through business and entrepreneurship. Through education, training, technical assistance, and certification, CWE helps women grow their businesses. CWE asked CCT to help create a plan for a new Mentoring Program that would pair successful entrepreneurs with emerging businesswomen. The all-Tuck team of volunteers helped CWE develop a business plan that included operations, finance, marketing, and a first-year road map.

“The work was the best I have ever seen from a volunteer group and comparable to hiring a big consulting group like McKinsey or Bain.”

Susan Rittscher, Executive Director, Center for Women and Enterprise



Brian Boruta, Performing Arts Director, Elizabeth Atkin (PM), Allene Kussin, Board Chair, Melinda Lindquist, Lisa Coney (PM), Jeanne Blauner. Jerry Wedge not pictured.

CCT 2013 Volunteer Team Members . . .

We had 89 amazingly dedicated volunteers, 55 Team Members, 22 Project Managers, and 12 Project Sponsors, who commit to contribute approximately four hours per week to their clients' projects from January until June.

They came from more than 25 diverse business schools. Two-thirds of them came from our five key schools: Kellogg, Sloan, Tuck, Wharton, and Yale, but we also had volunteers from Darden, Stanford, Johnson, Harvard, Boston Univ, Michigan, and Columbia, among others.



TUCK

14 Volunteers!



10 Volunteers!



13 Volunteers!



Yale SCHOOL OF
MANAGEMENT

11 Volunteers!



13 Volunteers!

"Everyone contributed and was invested in making our experience a positive."

Team Member

"Great support from our project sponsor, terrific training, kick-off and wrap up events."

Project Manager

"The client made a real effort to make us part of their mission."

Team Member

"The project was meaningful in that the work had direct impact on an organization that served an important need for the disabled population. I believe the team provided real recommendations that the board could act upon."

Project Manager

. . . And Project Managers

CCT is very fortunate to have highly qualified and dedicated Project Managers who have returned to lead projects multiple times over the years. They are what make CCT so successful! Without their leadership, neither our clients nor our Team Members would be as satisfied. PMs work early in the cycle to define the problem to be addressed and to scope the project. They manage the work flow and their volunteer Team Members'

various schedules, constraints, and strengths to create an effective and enjoyable team experience. They are ultimately responsible for delivering actionable and timely analyses and recommendations to address their clients' issues. All of our PMs deserve special recognition, and more than a few stand out for leading more than one project over the years.

First-time Project Managers

Mary Barton Winston Chen Mate Converse
John Fitzgerald Alison French Lia Cavalcante Griffiths
Andrew Haggard Sam Hartwell Bruce Jones Chris Murphy
Ellen Ryan Ellen Sheehy Bill Sones Greg Torski

Second-time Project Managers

Stew Chapin Lisa Coney Sandie Eltringham
Candace Kidston Dave Pett

Third-time Project Manager

Andrea Jackson

Fourth-time Project Manager

Elizabeth Atkin



Community Consulting Teams | Boston

bringing MBA business expertise to Boston area nonprofits

Our heartfelt gratitude:

When CCT was originally founded, it was on an entirely volunteer basis out of necessity; 23 years later, we continue as an all-volunteer organization. We have no paid staff. Our Board functions as both the operations and governance of the organization. Without their most generous contribution of time, expertise, and passion for the mission of CCT, we would not be here.

However, CCT needs more than contributions of time to keep running. We do have expenses to keep the organization running smoothly for communications, events, recruiting, evaluation, gratitude, and more. In 2013 we had our first-ever Annual Appeal. On a budget of approximately \$10,000, we provided more than \$1 million worth of consulting services to 12 Boston-area clients. That's what we call leverage! ***Much heartfelt gratitude to all who gave so generously to our mission!***

Our New and Improved...

Mission Statement

Community Consulting Teams of Boston (CCT) amplifies the impact of Boston-area nonprofits through pro bono management consulting projects performed by teams of experienced MBAs from top-tier business schools.

What We Do

We carry out our mission by identifying and serving socially conscious and innovative nonprofits that have critical strategic or management challenges. Our projects are staffed by professional alumni volunteers recruited from the top-tier business schools who work together in teams to define, research, analyze, and solve our clients' issues. We offer volunteers a meaningful service opportunity to join with other like-minded alumni in support of the common goal of strengthening the greater community.

CCT is a 501(c)3 nonprofit organization that, since 1990, has helped over 140 Boston-area nonprofits using more than 400 alumni volunteers to clarify their mission, evaluate new service opportunities, create effective marketing approaches, and improve the efficiency of their operations.

2013 CCT Boston Board of Directors . . .

Co-Chairs	Carol Krauss	Carolyn McGuire
Treasurer	Ariel Acuña	
Business School Relations	Jeanne Blauner	Nancy Csaplar
Volunteer Relations	Carol Lidington	Julie Rowe Tricia Craig
Client Development	Gabriele Loebbert	Mimi Macksoud
Project Management	Colleen Curry	
Infrastructure	Ezra Gordon	
Strategic Planning	Peter Sanborn	
Ex-Officio in 2013	Andrea O'Neill	Jill Tsakiris Laura Ward (on leave)

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cctboston.org

. . . And Even More Donors

Margaret Carlson Dustin Clinard Lisa Coney Sandi Eltringham Barbara Fletcher Alison French
David Greenberg Lisa Howe Jon Kadane Sue Kahn Doug Langenberg Jay Paap Jim Quinn
Gwen Scarborough Kathy Schaller Debbie Slotpole Greg Torski Howard Ulfelder and
Covidien